



SPECIAL ROOMS – background information

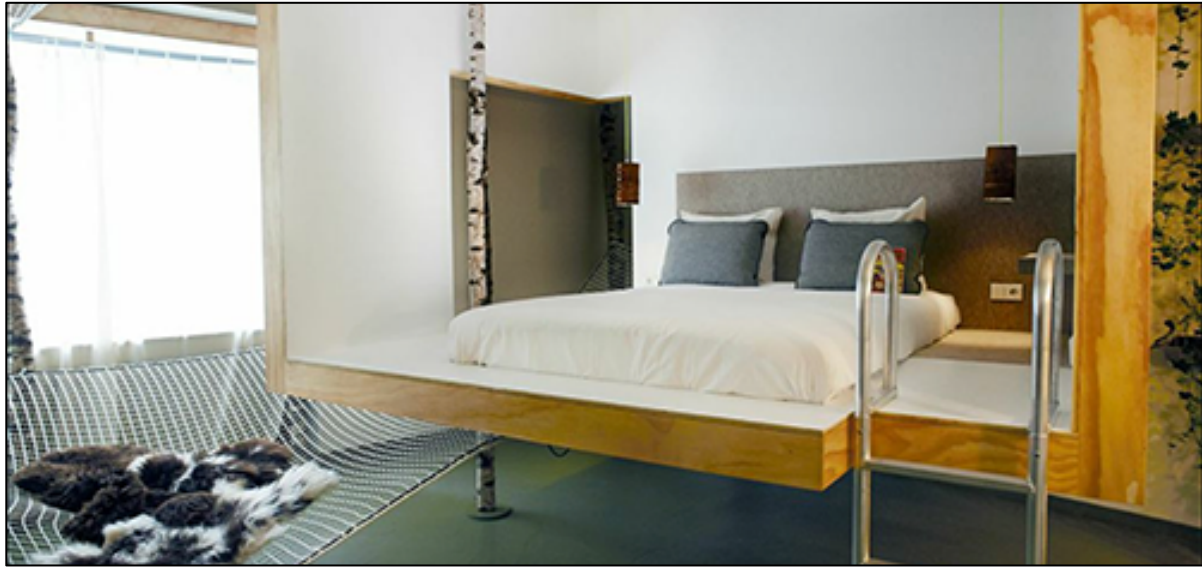
If you could design a Volkshotel room, what would you do? 40 Designers, architects and other creative minds pitched their ideas to Volkshotel. The nine most special, comfortable and original designs were selected.

Whether it's sleeping in a larger than life jukebox or dozing away in a tree house amongst nature, anything is possible in Volkshotel's special rooms. The themes of Volkshotel's special rooms not only focus on styling, but also involve design and interior architecture as well. From layout to floor and from bathroom to window, every room is unique.

The designs were chosen based on originality. Volkshotel deliberately chose to work with a mixture of young talent, more experienced designers and even the hotel's toilet attendant. All designers were involved in the process, from first sketch to execution. Each has put their heart and soul into the design, making the rooms personal and original.

Read more about all nine rooms and the designers below.

Cabin in the woods



Cabin in the Woods, designed by Interior Architect Gabor Disberg (40), feels like camping with the comfort of a hotel room. The result: sleeping in a tree house and a multifunctional 'Netscape' (a giant hammock) in which guests can discover and explore positions: climb, sit or lie... This is a room for curious adventurers with a desire for luxury.



About the designer

Gabor Disberg is an Amsterdam based interior designer. He heard through the grapevine about the Volkshotel pitch to come up with a design for a hotel room, submitted his design and was selected. Normally Gabor is engaged in spatial design, ranging from the design of a chair to indoor architecture, such as the design of new store frames in Amsterdam Schiphol Airport.

www.studiodisberg.nl

Bathing Bikou



This room is completely focused on bathing. Designer Hanna Maring (26): “Washing yourself is one of the main functions of a hotel room, yet I feel most bathrooms are given little attention. ‘Bathing Bikou’ is designed to merge bathing, relaxing and sleeping into one space and experience.”

In Bathing Bikou, colourful room dividers create different views and make an intimate atmosphere. Here, you can watch a movie from the bed or the wooden bathtub, or just enjoy the view over Amsterdam. The room invites you to spend time and relax. A place for tourists after a long stroll through Amsterdam, or couples that don’t want to leave the room at all.



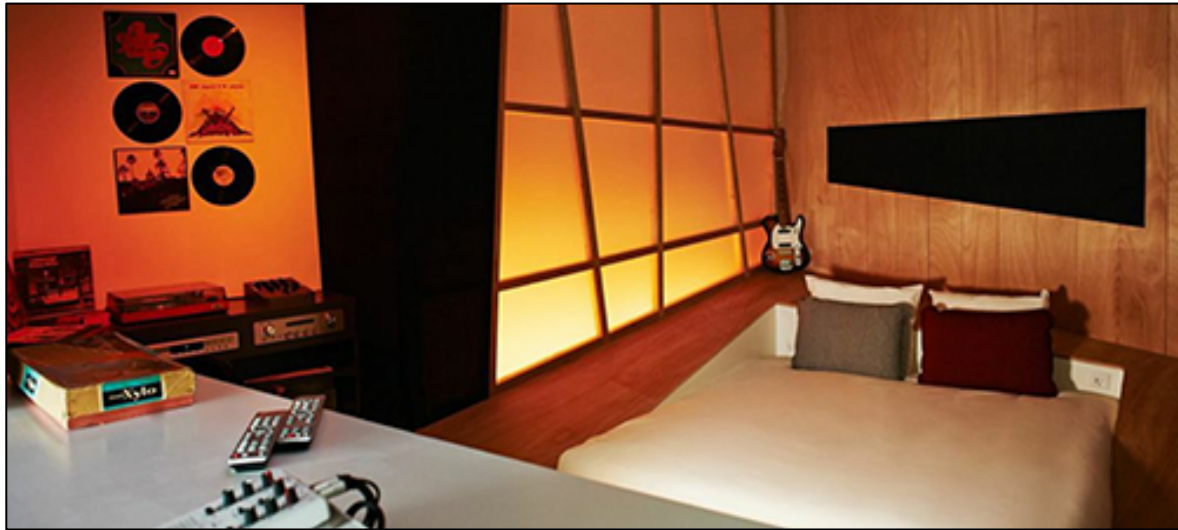
About the designer

Hanna Maring (living in Amsterdam, born in Braunschweig - Germany) was invited by her professor Bas van Tol (interior designer of Volkshotel) to be part of the ‘Creative Team’ to work on Volkshotel’s concept. During this time, she took part in the pitch to come up with ideas for special rooms.

Maring is a designer, mostly working in the field of product design such as furniture, tableware, lighting etc. Next to self initiated projects, she works as a freelance designer for other studios.

www.hannamaring.com

JOHNNY JUKEBOX



When it comes to music and nightlife, everything is possible in this room. The design is composed entirely of rigid geometric shapes. Architect Remco Gonggrijp (36) explains: "All shapes and angled surfaces are a unity in form and material, culminating in the bed."

Despite that everything is crooked, the music plays the big role: "The music system is fully integrated into the design with ceiling-high speakers in the walls and a large speaker above the bed. Visitors can create their own music from their laptop or iPod, but also make a selection from the Johnny Jukebox music collection full of records, CDs and good old cassettes. The music scene is also reflected in the bathroom, which is reminiscent of a nightclub. The room is designed as the ideal environment to prepare for a night out or to cure a hangover in the bath while listening to some relaxed tunes.



About the designer

Remco Gonggrijp is an architect, which came into use in the design: "I have applied the principles of architecture to the interior. The angles, surfaces and distortions have appropriate dimensions and recurrent forms."

Remco Gonggrijp has a space in the Broedplaats VKG in Volkshotel.

www.rg-architect.nl

Cinema Boudoir



In Cinema Boudoir you can watch a movie from the king size bed or whilst having a bubble bath. Interior designer Maja Markovic (33): "I thought about what I would prefer as a hotel guest, especially after a long journey: comfort, relaxation, luxury and distraction. For me, a hotel room is a place where you can get lost in your own world." Cinema Boudoir is inspired by The Electric Cinema in London. Markovic: "This is where I first experienced what it is like to watch a movie as a 'rich queen'."

Besides that, Cinema Boudoirs is a romantic place: once upon a time there was a lovely lady whose heart got stolen. Call it a 'burning desire'. Her adventures were written and abandoned somewhere in the room.



About the designer

Maja Markovic began as curator for exhibitions in Club / Restaurant Canvas (still situated on the 7th floor of Volkshotel) and was then drawn to the creative team to support designer Bas van Tol's vision for Volkshotel. Through this, she heard about the pitch for the Special Rooms and submitted her idea.

www.studio8181.nl (decor)

www.idiotsavants.nl (performance)

YOU ARE HERE



You Are Here is a concept by Experience by Art - a young company set up in Broedplaats VKG (in rear wing Volkshotel). The room is an ode to Amsterdam and is also the ideal starting point to discover the city. From bed to bath, you choose which part of the city to turn your hotel room into. On the wall you'll find a map of Amsterdam with several 'you are here' points to choose from. By touching one of the points on the map, the room is transformed into that location. Suddenly you stand in a projected image with sound: the canal with cyclists whizzing past or a Jordanian cafe with Johnny playing through the speakers. In You Are Here, you are the director of your own indoor sightseeing, with Amsterdam at your feet!

For the designers of the room the idea has changed their view of the city forever: "We no longer experience our daily bike ride through Amsterdam in the same way. We now see the city with new eyes and all form as a potential for projection images. That's exactly the goal we want to achieve for the guests."



About the designers

You are here is an idea of Experience by Art comprising Linde Ex (31), Swaantje Nijkamp (31), Ella Gil (30). They work from Broedplaats VKG in Volkshotel. The room is made with contributions from Mark Thewessen and Diederik Schoorl. The room design is done by architect Elwin van Heyningen.

www.experiencebyart.com

Please note: the projection system in this room will not be complete until November 2014.

Edmund



Edmund is named after Edmund Hillary - the first person to climb Mount Everest. Not without a reason, but due to the mountain landscape in the middle of the room, topped by a comfortable mountain lake bathtub. In this design by architects Jos Blom and Jasper Eustace, you'll find a mountainous set of rubber, wood and plants in the middle of a room. All features of the room are accommodated in the mountain. The bath is situated at the top, the bed is in an alcove and the shower streams down the side.

The walls are painted with distorted panels of different shades of green that play with the perspective of the room. The wall paintings are based on semi-abstract Alpine scenery, combined with dazzle camouflage - a camouflage technique used on ships during the First World War.



About the designers

Jasper Eustace has been working in the Broedplaats since 2011, now part of Volkshotel. As an architect he designs everything that's nailed down. In addition to architectural and interior design projects, he designs furniture and makes 3D visualizations.

Blom is an Amsterdam based architect, but in practice, an all round designer. In addition to architecture, among other things, he also engages in furniture and even game design.

www.josblom.nu

www.eustace.nl

WHITE BIKE ROOM



Sleep in a Dutch 'bakfiets' (bike cart) and bathe with views over the city. A room full of white bicycles, accompanied with two of your own to explore the city. White Bike Room, designed by Architect Thijs van Oostveen (39), is inspired by the Dutch love for bikes and the city of Amsterdam - the place where there are more bicycles than people.

In addition, the Provo movement - an anarchist subculture that originated in the sixties - evokes the design. Their famous 'white bicycle' plan was one of the first bicycle sharing systems, where white bicycles could be used, free of charge. The Provo Movement fits with the zeitgeist and ideology of the history of Volkshotel; built for the left wing Volkskrant newspaper in the sixties.

Thijs van Oostveen explored every way to use the irregular shape of the bicycle in a stylistic way. The theme is carried through to the details: the walls hold 3D white bikes, the minibar has wheels, you can read under bicycle lamps and sleep in a real tricycle cart, which was actually cycled to the hotel by the architect himself.

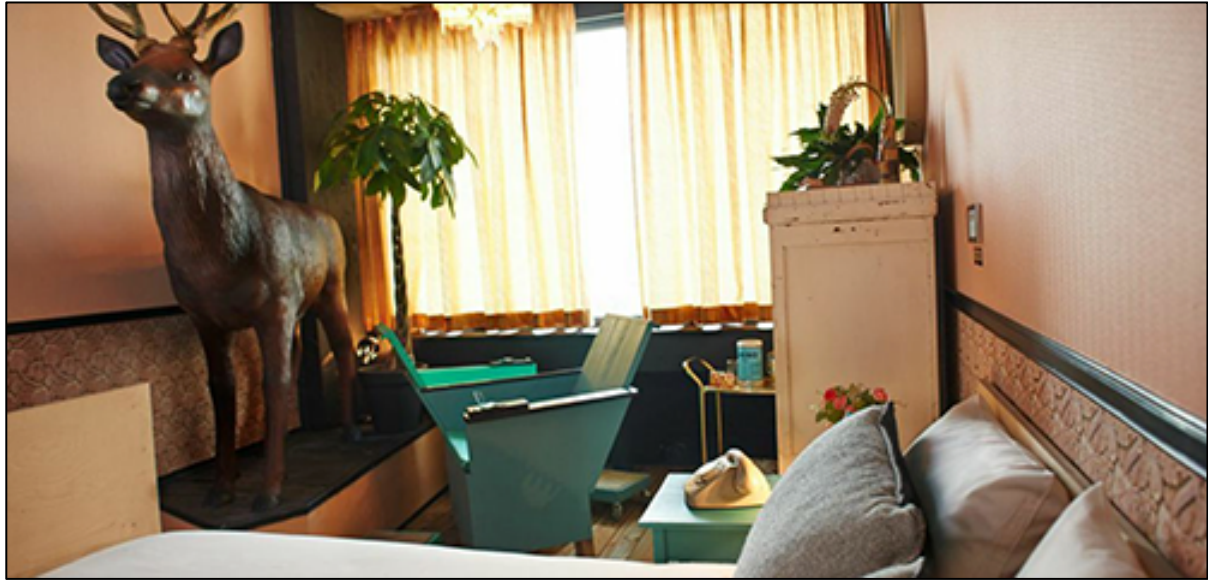


About the designer

Thijs van Oostveen is an architect and holds office in Broedplaats VKG in Volkshotel. He was invited by Volkshotel to participate in the pitch to design a hotel room. Van Oostveen designs buildings, interiors, gives advice and research.

www.vanoostveenarchitectuur.nl

DANNY THE DEER



Thanks to the quaint wallpaper and wood print carpet, this room looks like it's straight out of a 'Jordaan' apartment. This is an Amsterdam room you will not easily find. Danny's room is designed of Canvas' toilet lady Eva van Halewijn (43): "I wanted to create a cosy room; one you want to go back to. When visiting a beautiful big city like Amsterdam, you'll have to dare to pause without the fear of missing out."

Danny the deer, has his own Facebook page www.facebook.com/dannythedeer and Instagram account #dannythedeer. Take a selfie with Danny and post it on his Facebook page along with a Haiku about Amsterdam for a chance to win a dinner with the designer at her home.



About the designer

Eva van Halewijn as well as a toilet attendant is also a gadget designer. An overview of her inventions can be found here: www.galerietoilet.nl.

This was Eva's first real interior design: "I've never had such a project and was very uncertain at first, but now I know I can do it. Despite all the various details, the room as a whole is still very obvious. I'm happy with the results and would love to do more projects like this."

Soixante Neuf



This room is about mystery, sensuality and seduction. Interior designer Rosa Lisa Winkel (26): "If you can see yourself in a mirror there is nothing left to the imagination. So in my room, there are no mirrors on the ceiling. The high gloss epoxy floor plays with the lighting of the steel hanging bed, creating a surface in which you can maybe see shades of yourself, or maybe not."

The room is minimalistic; sleek lines play the leading role. The window seal holds a stage with a bath and views over the city. Soixante Neuf is the perfect place for couples in love, but... "They have to have a little courage. For a prudent couple that intends to hire a bridal suite... this isn't the room for them."



About the designer

For her graduation, Rosa Lisa Winkel designed a sensual cocktail bar as a promo for fictitious chic condoms. Volkshotel seemed like a suitable place to put this idea into practice, so she pitched her idea and was chosen. Soixante Neuf is the result.

Normally, Rosa focuses on living and working layout, choice of materials, furnishings and styling.

www.roo-m-s.nl